

JOIN US FOR THE

Sleigh Your **SALES**
retreat

PRESENTED BY JESSICA GUZIKOWSKI



AN INTIMATE RETREAT FOR FEMALE BUSINESS OWNERS WHO ARE READY TO

INCREASE THEIR
HOLIDAY SALES WITH AN
EASY TO EXECUTE PLAN.

READY TO ELEVATE
YOUR HOLIDAY
MARKETING GAME
& TAKE YOUR
BUSINESS TO NEW
HEIGHTS?

Join Jessica Guzikowski, a seasoned small business coach and marketing expert, for the *Sleigh Your Sales Retreat*. Connect with fellow female entrepreneurs who understand the juggle of personal and business priorities. Dive into impactful business strategies, forge meaningful connections and roll up your sleeves to implement actionable tools for the ultimate in holiday business growth.



Join Jessica and her team for an immersive 4-day experience at the Sleigh Your Sales retreat, dedicated to crafting a powerful holiday marketing plan. Immerse yourself in inspiration, creativity, and strategic planning..

For this retreat, I've created:

A DONE-WITH-YOU HOLIDAY PREP PROGRAM

*so you walk away fully prepared
and ready to tackle the busiest
season of the year!*

WHETHER YOU'RE LOOKING TO



Increase your holiday sales



Forge more connections in your customer community



Fully enjoy your holiday season without the stress of constant marketing



OR a little bit of all of these

THIS RETREAT IS HERE TO SUPPORT YOU!

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all-inclusive
EXPERIENCE

I'M EXCITED TO MAKE YOUR EXPERIENCE AS SEAMLESS AS POSSIBLE. SIMPLY ARRIVE IN TEXAS, DRIVE TO THE RETREAT LOCATION AND I WILL TAKE CARE OF THE REST!



YOUR INVESTMENT INCLUDES:

- ✓ **4 Days & 3 Nights of gorgeous accommodations** with a luxe vanity area & swimming pool
- ✓ **All food & beverages from arrival to departure.** Eight scrumptious meals provided by a stellar caterer will keep you fed during the entire experience.
- ✓ **4 days of focused, holiday marketing education & implementation.** You'll walk away with all of your marketing completed and ready to execute when your holiday offerings launch.
- ✓ **1:1 coaching time with Jessica** to receive personalized feedback on your marketing plans.
- ✓ **Expert social media guidance** from an Instagram specialist who truly knows her stuff.
- ✓ **Opportunity for impactful conversations** with other small business owners who are excited to share ideas and offer feedback.
- ✓ **A few extra surprises** that will help make your time just a little more special.
- ✓ **A few professional holiday photos** that will round out your marketing efforts beautifully!



a schedule
SNAPSHOT

WHEN YOU ARRIVE ON SITE, I WILL WELCOME YOU WITH A HUG (LET ME KNOW IF YOU'RE NOT A HUGGER 😊). THEN YOU'LL HAVE THE OPPORTUNITY TO SETTLE IN BEFORE WE DIVE RIGHT IN!

Day 1: Arrival & Welcome Dinner

Arrive to a beautiful home in Texas Hill Country, settle into your room and enjoy a beautiful catered meal alongside new small business friends. We'll get to know each other, do some dreaming together and talk about our goals for the retreat.

Day 2: Solidify Your Plan

We'll spend this day reviewing your pre-work and creating a holiday promotional plan. You'll also get email marketing education and guidance on writing your entire holiday email sequence.

Day 3: Media Creation

Today is all about media & marketing! We will dive into strategies that you can choose from, provide social media education from an expert and create ALL of your content for the entire holiday season.

Day 4: Farewell Breakfast & Departure

Wrap up a productive and fun retreat with a celebratory breakfast. Depart with new friends and a holiday strategy that's ready to be executed.



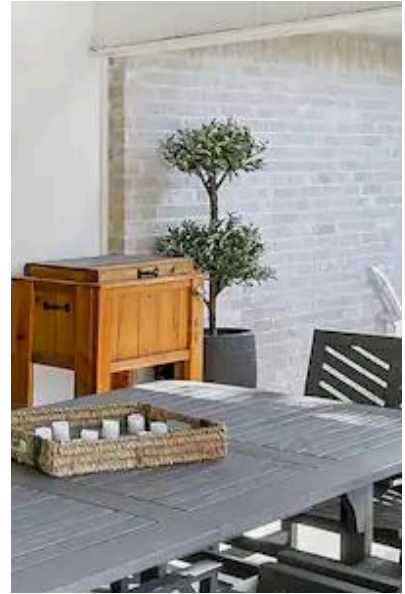
After the [retreat], I felt rejuvenated and **EXCITED** about my business! I left the weekend with a solid action plan for my business and the minute I got home, I got working! Now, a week later, I have two new clients and set to make my monetary goal for the year!

-Erin H.



on

LOCATION



**THE
RETREAT
WILL TAKE
PLACE IN A
COZY HOME
JUST AN
HOUR DRIVE
FROM THE
SAN
ANTONIO
AIRPORT.**

**IN ORDER TO KEEP YOUR
SAFETY TOP OF MIND, I DO NOT
DISCLOSE THE EXACT RETREAT
LOCATION TO ANYONE BUT
REGISTERED ATTENDEES.
HOWEVER, I'M HAPPY TO SHARE
SOME OF THE KEY FEATURES OF
THE BEAUTIFUL PROPERTY:**

- A mix of private and shared accommodations
- Game room to make downtime AWESOME
- Fun & kitschy pool area for swimming and relaxing
- Outdoor fire pit
- Vanity area, so you always have a great spot to get ready



IT WAS WORTH IT!! I still can't believe the amount of information I got out of the retreat. I walked away super motivated to completely transform my business. Jessica really set me up for success with a timeline on how the rest of this year will go. I am so excited to see how my business changes and grows. I can't wait to attend another one!!

-Brittany H.



learning
STYLES

EVERY DAY, A NEW MARKETING MILESTONE!

A PEEK AT WHAT YOUR SCHEDULE MIGHT LOOK LIKE...

Morning: A hearty breakfast followed by a marketing strategy group session with Jessica.

Afternoon: Enjoy lunch in the sunshine and begin work on writing your juicy email campaigns.

Evening: Relax poolside and then enjoy insightful conversation over dinner with new friends.

SOUND LIKE A RAD DAY!? I TOTALLY AGREE!
APPLY FOR A SPOT NOW!

This retreat is intentionally designed to include a done-with-you format. That means, I will be right there with you as you build your email campaigns, design and write your social media posts and create a robust marketing plan that can be executed with ease.

Along the way, you'll receive relevant education that will give you a well rounded understanding of each step in the holiday marketing process.



I am grateful for the time to learn from Jessica and also collaborate with the other female entrepreneurs. I feel more confident about how to move forward in my business over the next few months. And I feel supported by Jessica, as well as the other women who were there.

-Heather A.





retreat
EXTRAS

**ENJOY 8
BEAUTIFULLY
CATERED MEALS
WITH BESPOKE
DETAILS THAT
WILL LEAVE YOU
FEELING BOTH
SATIATED AND
INSPIRED.**

WELCOME DINNER

The four day retreat is kicked off with a casual, fun dinner on the patio. Come join us to meet new friends and enjoy some delicious treats!

TUESDAY NIGHT DINNER

Throw on your comfy cozies and join us for a pizza party! This is a breezy night meant to foster connection & conversation.

FAREWELL DINNER

Don your holiday best for a luxe, 3-course meal where we will toast to new friendships and rad business plans.



"I feel so inspired and seen and valued as a small business owner. I have a renewed passion for my business and the future growth."

Zehn Z.



frequently asked
QUESTIONS

FREQUENTLY ASKED QUESTIONS

Can I bring my significant other, children or family?

I love that you take such good care of your family! This event is the time for you to focus wholly on your business while taking a little respite for yourself. Please leave those sweet kiddos and family members at home.

What if I have a dietary need?

Just let me know! The caterer will do her very best to accommodate you.

What should I wear, pack and bring!?

The venue is cozy and I keep it pretty casual. Leggings, hoodies and flip flops are totally acceptable here!

Be sure to pack clothing that feels on brand for your small biz holiday photos.

We have a swimming pool on site, so don't forget to pack a suit and any accessories you might need to relax poolside.

A few weeks before the retreat, I'll send out an email with a

detailed packing list and you can always reach out with questions!

I'm flying in - when should I arrive & depart?

Your room is available as early as 6:30 PM CDT on Monday and we start with an opening night dinner at 7:30 PM CDT. It's about an hour drive from (SAT) San Antonio Airport to the retreat location. I highly recommend that your flight lands by 4:00 PM CDT or earlier, so you have plenty of time to arrive, get settled and prepare for the days ahead. The retreat concludes at 10:00 AM CDT on Thursday and you can plan to fly home anytime in the afternoon or evening that day.

How do I get there?

After flying into SAT, the retreat is easily accessible by rental car. Taxis or ride shares are not recommended as they can be quite costly. If you'd like to share a car, I'm happy to connect you with other attendees.

FREQUENTLY ASKED QUESTIONS

Do I need to bring a laptop?

Yes! Though I encourage you to unplug during the retreat as much as possible, you will definitely need a laptop for all of the content creation sessions.

Who will I room with?

Bring a friend and you can room together! Just be sure to let me know and I'll pair you up. Coming alone? No worries! All of the attendees at the last retreat attended solo. If a private room meets your needs you can choose that upgrade when you apply.

Do I have to stay at the house?

Indeed! There is so much value in the casual convos and mealtime banter that takes place onsite. All attendees will stay at the house, so they don't miss out on any of the good stuff!

What's the weather like?

September is warm in southern Texas. You can expect generally clear skies and temperatures in the high

80's and low 90's. Nighttime lows are typically in the 60's. I highly recommend watching the forecast as things can change rapidly.

What is included in the retreat cost?

Everything! All you have to do is arrive via your own transportation and I take care of everything else. Your lodging, food, beverages and all the rad content is included in your registration cost.

I can't make it to this retreat. When is the next one?

I pour all of my focus into one event at a time. If you'd like to come to a future retreat, just hop on my email list and I'll send you the info when it's ready!

Who is this event for?

Both product and service-based business owners will find so much value at this retreat. If you plan to sell something this holiday season, the event is for you!

What is your refund policy?

Due to the nature of this event,

FREQUENTLY ASKED QUESTIONS

no refunds are permitted. All payments are 100% non-refundable and non-transferable.

Are payment plans available?

I'm so happy to provide a budget-friendly payment plan option. A non-refundable payment is due immediately upon application approval. The remaining balance is due in advance of arrival. I will hold a credit card on file that will automatically file payments on set dates. Payment Plan installments that are more than five (5) days past due will forfeit registration and your spot will be sold.

This is a significant investment for me and I'm feeling concerned...

First of all, I want to acknowledge that how you feel is totally valid! It can be scary to invest money in your business.

Secondly, I want to encourage you that this retreat will be a business changer. With guidance from experts and the time you need to implement,

you'll experience everything you need to have the best holiday sales season ever!

If you need a little more help deciding whether this is the right retreat for you, please REACH OUT to me. I'd love to chat!

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retreat

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Ready to join
us in Texas?
[CLICK HERE](#)
[TO APPLY](#)

HAVE QUESTIONS?
Click here to chat with me!